

What is claimed is:

1. A framework for a display booth comprising:
 - at least one base;
 - at least one post adapted to be releasably attached to said at least one base and to extend vertically upward from said at least one base when attached thereto, said post including at least two panels pivotally secured together and pivotable along a longitudinal axis of said post;
 - at least one beam adapted to be releasably attached to said post, said beam including at least two panels pivotally secured together and pivotable along a longitudinal axis of said beam; and
 - a connector adapted to be releasably attached to both said post and said beam, said connector further adapted to support said beam on said post when said connector is connected to both said post and said beam.
2. The framework of claim 1, wherein said base is adapted to support said post when attached thereto, such that said panels of said post are held in a specific angular orientation to each other by said base.
3. The framework of claim 2, wherein said specific angular orientation is approximately ninety degrees.
4. The framework of claim 2, wherein said post is held in said specific angular orientation by one or more closure brackets extending between opposite edges of said post.
5. The framework of claim 1, wherein said connector is adapted to maintain said panels of said beam in a specific orientation when said connector is attached to said beam.
6. The framework of claim 5, wherein said specific orientation is approximately a right angle.
7. The framework of claim 1, wherein said connector includes a first opening for receiving a portion of said beam and a second opening for receiving a portion of said post.

8. The framework of claim 7, wherein said post is adapted to receive said connector in a first orientation, said connector being adjustable relative to said post to a second orientation to retain said connector at said post.
9. The framework of claim 8, wherein said post includes a slot defined in one of said panels, said slot being adapted to receive said connector, said connector being adapted to insert into said slot when in said first orientation.
10. The framework of claim 9, wherein said slot includes a notch defined in a lower corner of said slot, said notch receiving a portion of said connector when said connector is in said second orientation, said notch being adapted to limit rotation of said connector and said beam in at least one direction when said connector is in said second orientation.
11. The framework of claim 8, wherein said connector is adapted to receive said portion of said post when in said second orientation.
12. The framework of claim 1 further including a sign holder adapted to be releasably secured said horizontal beam, said sign holder further adapted to support a sign that is attached to said sign holder.
13. The framework of claim 1, wherein said panels of said at least one post are made of a pair of aluminum sheets surrounding a plastic layer sandwiched between said aluminum sheets.
14. The framework of claim 1, wherein said panels of said at least horizontal beam are made of a pair of aluminum sheets surrounding a plastic layer sandwiched between said aluminum sheets.
15. The framework of claim 1, wherein said post comprises at least four panels, a first and second one of said at least four panels being pivotally secured together along a first pivot axis, a third and fourth one of said at least four panels being pivotally secured together along a second pivot axis generally coaxial with said first pivot axis, said first and third panels also being pivotally secured to each other along a third pivot axis that is generally perpendicular to said first and second pivot axes, said second and fourth panels being secured together

along a fourth pivot axis, said fourth pivot axis being generally coaxial with said third pivot axis.

16. The framework of claim 1, wherein said beam comprises at least four panels, a first and second one of said at least four panels of said beam being pivotally secured together along a first pivot axis, a third and fourth one of said at least four panels of said beam being pivotally secured together along a second pivot axis generally coaxial with said first pivot axis, said first and third panels of said beam also being pivotally secured to each other along a third pivot axis that is generally perpendicular to said first and second pivot axes, said second and fourth panels of said beam being secured together along a fourth pivot axis, said fourth pivot axis being generally coaxial with said third pivot axis.

17. The framework of claim 1 including a bracket adapted to at least partially support a table, said bracket being adapted to be releasably secured to said post.

18. A framework for a display booth comprising:

- at least two bases;

- at least two posts, each of said posts being adapted to be releasably attached to a respective one of said bases and to extend vertically upward from said bases when attached thereto, each of said posts including at least two post panels pivotally secured together and being pivotable along a post longitudinal axis of said post to form a generally V-shaped post when said post panels are pivoted toward one another;

- at least one beam adapted to be releasably attached to and between said posts, said beam including at least two beam panels pivotally secured together and being pivotable along a beam longitudinal axis of said beam to form a generally V-shaped beam when said beam panels are pivoted toward one another; and

- a connector adapted to be releasably attached to each end of said beam, said connector receiving a portion of said beam panels and said post panels and functioning to retain said beam panels in the generally V-shape, said connectors being adapted to be releasably attached to respective ones of said posts to support said beam at said posts when said connectors are connected to both said posts and said beam.

19. The framework of claim 18, wherein each of said bases includes a channel formed therein, said channel being adapted to receive said post, such that said post panels of said post are held in a specific angular orientation relative to each other by said base.

20. The framework of claim 19, wherein said post is held in said specific angular orientation by one or more closure brackets extending between opposite edges of said post.

21. The framework of claim 18, wherein at least some of said post panels include a receiving slot at an upper end thereof, said receiving slot being adapted to receive said connector to support said connector and said beam at an upper end of said post.

22. The framework of claim 21, wherein said receiving slot is adapted to retain said connector in a specific orientation with respect to said post when said connector is received into said receiving slot.

23. The framework of claim 22, wherein said receiving slot is adapted to receive said connector in a first orientation and is adapted to retain said connector in said specific orientation, said specific orientation being different than said first orientation, said connector being movable from said first orientation to said specific orientation when said connector is received into said receiving slot.

24. The framework of claim 23, wherein said receiving slot includes a retaining notch defined in a lower corner of said receiving slot, said retaining notch being adapted to limit rotation of said connector and said beam in one direction, said connector and said beam being rotatable in the other direction to release said connector from said retaining notch and to move said connector toward said first orientation.

25. The framework of claim 18, wherein said post comprises four post panels, first opposite pairs of adjacent post panels being pivotally secured together along said post longitudinal axis, and second opposite pairs of adjacent post panels being pivotally secured together along a second axis that is generally normal to said post longitudinal axis.

26. The framework of claim 18, wherein said beam comprises four beam panels, first opposite pairs of adjacent beam panels being pivotally secured together along said beam

longitudinal axis, and second opposite pairs of adjacent beam panels being pivotally secured together along a second axis that is generally normal to said beam longitudinal axis.

27. The framework of claim 18 including electrical wiring within a cavity defined by said beams and said posts, said electrical wiring being connected to a power source at one of said posts and providing electricity to at least one outlet at each of said posts.

28. The framework of claim 27 including at least one closure panel that substantially closes the V-shaped post to define a triangular-shaped post and to conceal said wiring therein.

29. The framework of claim 28, wherein at least one of said at least one closure panel comprises a translucent panel and wherein said post includes an illumination source therein, said illumination source being operable to back light said translucent panel.

30. A method of forming a display booth framework at a display area, said method comprising:

- providing at least two posts, each of said posts comprising at least two post panels pivotally attached to one another;

- providing at least one beam, said beam comprising at least two beam panels pivotally attached to one another;

- pivoting said post panels about a post longitudinal axis to position said post panels in an angled orientation to define an angled post;

- pivoting said beam panels about a beam longitudinal axis to position said beam panels in an angled orientation to define an angled beam; and

- connecting each end of said angled beam to a respective one of said angled posts with a connector.

31. The method of claim 30, wherein connecting each end of said angled beam comprises connecting a connector to said beam panels to retain said beam panels in said angled orientation and connecting said connector to one of said post panels of said respective post.

32. The method of claim 31, wherein connecting said connector comprises lowering said connector into a receiving slot in said one of said post panels and rotating said connector to retain said connector in said receiving slot.

33. The method of claim 30 including disassembling and storing said display booth framework, wherein disassembling and storing said display booth framework comprises:

removing said connector from said post panel;

pivoting said post panels about said longitudinal axis until said post panels are generally co-planar; and

pivoting said post panels about a second axis that is generally normal to said longitudinal axis until said post panels are generally folded over onto one another.

34. The method of claim 33, wherein disassembling and storing said display booth framework comprises:

removing said connector from said beam panels;

pivoting said beam panels about said longitudinal axis until said beam panels are generally co-planar; and

pivoting said beam panels about a second axis that is generally normal to said longitudinal axis until said beam panels are generally folded over onto one another.